

Sam Hicks

BUSINESS DEVELOPMENT | MARKETING | PHOTOGRAPHY | SAMHICKS.COM.AU

THE 5 MINUTE BUSINESS BOOST
PODCAST OR EMAIL

TOP 5 SMALL BUSINESS IDEAS *for* SCALING UP

IF YOU ARE RUNNING A
SMALL BIZ NOW



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The logo for Sam Hicks, featuring his name in a white, cursive script font.

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THE 5 MINUTE BUSINESS BOOST
PODCAST OR EMAIL

DEFINE YOUR
GOALS FOR
SCALING UP.

WHAT DO YOU
WANT TO
ACHIEVE?

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DO YOUR
RESEARCH.

UNDERSTAND
YOUR MARKET
AND YOUR
CUSTOMERS.

*WHAT ARE THEIR PAIN
POINTS?*



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**UNDERSTAND
YOUR USP
OR
COMPETITIVE
ADVANTAGE**

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**INVEST IN
EDUCATION,
MARKETING,
AND SALES.**

**(WORKSHOPS ETC
)**



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**BUILD A
STRONG
TEAM.**

**HIRE TALENTED &
DEDICATED
PEOPLE.**



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THANKS FOR
WATCHING

NEED MORE
INSPIRATION?

SIGN UP TO
THE 5 MINUTE
BUSINESS BOOST

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