

Sam Hicks

BUSINESS DEVELOPMENT | MARKETING | PHOTOGRAPHY | SAMHICKS.COM.AU

THE 5 MINUTE BUSINESS BOOST
PODCAST OR EMAIL

TOP 5 SMALL BUSINESS PHOTO TIPS

IF YOU ARE RUNNING A SMALL
BIZ NOW



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The logo for Sam Hicks, featuring his name in a white, cursive script font.

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**Product shots are
essential for any
online business.**

**They should be
clear, well-lit, and
free of distractions.**

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Behind-the-scenes shots.

These shots give your
customers a glimpse into
your business
and how your products
are made.



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PEOPLE SHOTS
ARE A GREAT WAY TO
SHOW OFF YOUR TEAM
AND YOUR CUSTOMERS.



Brand awareness +
tactical campaigns

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LOCATION SHOTS - IF
YOUR BUSINESS HAS A
PHYSICAL LOCATION,
YOU CAN TAKE PHOTOS
OF YOUR STOREFRONT,
YOUR WORKSPACE, OR
YOUR PRODUCTS IN
THEIR NATURAL
ENVIRONMENT.

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LIFESTYLE
SHOTS SHOW
YOUR
PRODUCTS
BEING USED
IN EVERYDAY
LIFE.



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THANKS FOR
WATCHING

NEED OTHER
INSPIRATION?

SIGN UP TO THE 5
MINUTE BUSINESS
BOOST

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