



# TOP 5 SMALL BUSINESS MARKETING TIPS

IF YOU ARE RUNNING A SMALL  
BIZ NOW

[samhicks.com.au](http://samhicks.com.au)





Create a  
website\*  
and optimize  
it for search  
engines.



\*mobile friendly first!!

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**USE SOCIAL  
MEDIA TO  
CONNECT WITH  
YOUR AUDIENCE**

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# RUN ONLINE ADVERTISING CAMPAIGNS



Brand awareness +  
tactical campaigns

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**ATTEND  
INDUSTRY  
EVENTS  
AND TRADE  
SHOWS**

**#networking**

**samhicks.com.au**



# OFFER DISCOUNTS & PROMOTIONS

to attract new clients



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THANKS FOR  
WATCHING

NEED OTHER  
INSPIRATION?

SIGN UP TO THE 5  
MINUTE BUSINESS  
BOOST

*Sam Hicks*®

BUSINESS DEVELOPMENT | MARKETING | PHOTOGRAPHY | SAMHICKS.COM.AU

THE 5 MINUTE BUSINESS BOOST  
PODCAST OR EMAIL

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